



**CAMDEN AND DISTRICT ROTARY**  
(Camden, Narellan, Picton & Wollondilly North Clubs)



**RELAY FOR LIFE 2015**

19<sup>th</sup> & 20<sup>th</sup> September, 2015, Onslow Park, Camden NSW

# Sponsorship Proposal

**JOIN THE CAMDEN AND WOLLONDILLY COMMUNITIES IN THE FIGHT-BACK AGAINST CANCER BY SUPPORTING THE**

## **CAMDEN AND DISTRICT ROTARY RELAY FOR LIFE**

You and your business can be involved by:

- Direct sponsorship of the Relay
- Donation to a team
- Entering and supporting your own team
- Providing in-kind support to the running of the Relay or a specific event/activity

**All cash contributions over \$2 are tax deductible.**

**ALL FUNDS RAISED BY OUR RELAY GO DIRECTLY  
TO **Cancer Council NSW**  
FOR THEIR CANCER RESEARCH, AWARENESS  
& SUPPORT PROGRAMMES**

See over for Sponsorship details – and visit:

<http://www.relayforlife.org.au>



<https://www.facebook.com/camdenrotaryclubrelayforlife>



### *Celebrate*

Local Survivors and Carers are invited to walk the first lap of the track while the rest of us cheer them on.



### *Remember*

The *Candlelight Ceremony of Hope* is held at dusk to REMEMBER those lost to cancer. Candles are placed in paper bags lovingly inscribed with messages from family and friends. These candles are placed around the track to encourage us to keep going.



### *Fight Back*

What we can do as a community to FIGHT BACK against cancer:

- Raise money for research into cause, treatment and cure of cancer
- Make lifestyle changes
- Advocate for changes in our community

# Sponsorship Details

Sponsorship may be in cash or in-kind.

**In order for you to take advantage of these offers:**

- Cash sponsorships must be received by the cut-off date;
- Details of the costing of in-kind contributions must be received by the cut-off date;
- If an organization or business makes a financial contribution to support an individual team, it will be recognized as a SPONSOR provided the Team Captain notifies the Committee by the cut-off date AND the funds have been received;

## In-kind Sponsors

Sponsorship benefits for in-kind contributions will be based on a 2 for 1 ratio compared with cash contributions

**For full benefits,  
Sponsorships  
must be received by  
Friday 14<sup>th</sup> August**

## Platinum Sponsor: \$5,000 or more

- Name, logo and sponsor level on Relay web-page
- Name recognition and logo on advertising material
- On-stage announcements throughout Event
- Opportunity for 3 sponsor banners at the Event
- Company logo placed on official Event program
- Business name promoted in media releases
- Promotional tent at Event
- Recognition as Platinum Sponsor on Relay 'Thank you' signs

## Gold Sponsor: \$2,500 to \$4,999

- Name, logo and sponsor level on Relay web-page
- Name recognition and logo on advertising material
- On-stage announcements throughout Event
- Opportunity for 2 sponsor banners at the Event
- Company logo placed on official Event program
- Promotional tent at Event
- Recognition as Gold Sponsor on Relay 'Thank you' signs

## Silver Sponsor: \$1,000 to \$2,499

- Name, logo and sponsor level on Relay web-page
- Name recognition and logo on advertising material
- On-stage announcements throughout Event
- Opportunity for 1 sponsor banner at the Event
- Company logo placed on official Event program
- Recognition as Silver Sponsor on Relay 'Thank you' signs

## Bronze Sponsor: \$200 to \$999

- Name, logo and sponsor level on Relay web-page
- On-stage announcements throughout Event
- Recognition as Bronze Sponsor on Relay 'Thank you' signs

### Contact Details

**Rowan Moore**  
Chairman, Camden & District Rotary  
Relay for Life  
P: 02 4654 5268  
E: [rowanmoore@bigpond.com.au](mailto:rowanmoore@bigpond.com.au)

**Peter Mihajlovic**  
Sponsorship Coordinator  
M: 0414 731 538  
E: [petnad@bigpond.net.au](mailto:petnad@bigpond.net.au)

**Nathan Dart**  
Community Relations  
Cancer Council, NSW  
P: 02 9354 2004  
E: [nathand@nswcc.org.au](mailto:nathand@nswcc.org.au)