

Tips to boost your funds

We really appreciate the trouble you've gone to in creating your own fundraising event. So here are some tips to help all your hard work pay off.

- Set yourself a fundraising challenge target, and plan how you will achieve it.
- Ask all the people you know to tell all the people they know about your event.
- Start fundraising early to allow yourself plenty of time to achieve (or exceed!) your target.
- Ask your workplace to match the funds you raise – an easy way to double your funds.

Do you know the number one reason people donate to charities? Because they were asked! It's that simple. So it goes without saying that the more people you ask to sponsor you Do It For Cancer, the more you will raise!

So who you could ask? Here's some suggestions:

- Get things started by making a donation yourself. You will always feel better about asking someone to do something you've already done. If you can afford it, why not kick in \$25 and get your fundraising off to a great start!
- Ask your local butcher, hairdresser, gym or any other local business you visit regularly to make a donation of \$25. Remember you can issue a tax deductible receipt for any donation over \$2.
- Tell your family what you're planning to do and ask them to put in \$25 each to support you.
- Talk your co-workers into sponsoring you \$20 each.
- Negotiate a donation from your boss. \$100 is a good place to start, you could even find out if your workplace operates a scheme to match what you raise.
- Mention your plans to people from church, day care, school, etc and ask them to donate \$10 each
- And last but not least call on your lifelong best friends! Ask them to pay \$20 each to see you Do It For Cancer.
- Just by approaching the people listed above and using your networks there's a good chance you'll have raised around \$500 in pledges!

For details and to donate visit doitforcancer.com.au



facebook.com/doitforcancer



twitter.com/doitforcancer



youtube.com/doitforcancer

