



# Hawkesbury Relay For Life 2014 Sponsorship Proposal

24th - 25th May 2014  
Hawkesbury Showground, Clarendon

Visit [www.hawkesburyrelay.com](http://www.hawkesburyrelay.com) for more details

To be included in promotion at the Relay For Life Launch Function, the cut off date for sponsorship is **27th January 2014**. Please ensure that you have submitted your agreement by this date with your logo to one of the sponsorship team members or [sponsorship@hawkesburyrelay.com](mailto:sponsorship@hawkesburyrelay.com)

## *Celebrate Remember Fight Back*

Local survivors and carers are invited to walk the first lap of the track while the rest of us cheer them on.

The Candlelight Ceremony of HOPE is held at dusk to Remember those lost to cancer. Candles are placed in paper bags lovingly inscribed with messages from family and friends. These candles are placed around the track to encourage us to keep going.

What can we do as a community to Fight Back against Cancer:

- Raise money
- Make lifestyle changes
- Advocate for changes in our community

## Where does your money go?

Relay For Life is a Cancer Council event, a registered non-profit charitable organisation. All proceeds from the Relay For Life assist with Cancer Council's ongoing research into various cancers, education and prevention programs, and in providing information and assistance to cancer sufferers.



Like us on Facebook [Click Here](http://www.facebook.com/hawkesburyrelayforlife)  
[www.facebook.com/hawkesburyrelayforlife](http://www.facebook.com/hawkesburyrelayforlife)

# Sponsorship Details

Click on the buttons below to register your interest or for more details

## Sponsorship Team

For further information regarding the Hawkesbury Relay For Life and/or sponsorship details, please contact:

### Nicola

Sponsorship Coordinator  
Hawkesbury Relay For Life  
P: 0451 667 373  
E: [sponsorship@hawkesburyrelay.com](mailto:sponsorship@hawkesburyrelay.com)

### Mario

Sponsorship sub-committee  
Hawkesbury Relay For Life  
P: 0419 221 464

### Nadia

Sponsorship sub-committee  
Hawkesbury Relay For Life  
P: 0426 255 467

## Sponsorship Level

### Gold Sponsor \$2,000 or more

- Logo placed on marketing material
- Display of fence banners at Relay For Life (if provided)
- Business name promoted in 1 x press release
- On Stage announcements throughout event
- Logo place on website
- Company logo placed on official event program
- Opportunity to place marketing material in team showbags (if provided by sponsor)
- Company role up banners placed up at:
  1. Relay Launch Night in February
  2. Relay Thank You Function in July
- Access and information to our corporate speakers program

### Silver Sponsor \$1,000 - \$1,999

- Logo placed on marketing material
- Logo placed on website
- Company logo placed on official event program
- Display of fence banners at Relay For Life (if provided)
- On Stage announcements throughout event
- Company role up banners placed up at:
  1. Relay Launch Night in February
  2. Relay Thank You Function in July
- Access and information to our corporate speakers program

### Bronze Sponsor - \$500 - 999

- Logo placed on marketing material
- Company logo placed on official event program
- Display of fence banners at Relay For Life (if provided)
- On Stage announcements throughout event
- Access and information to our corporate speakers program
- Promotion at:
  1. Relay Launch Night in February
  2. Relay Thank You Function in July

### Event Sponsor (in-kind services/\$200 to cover costs of activities)

- Company logo placed on official event program
- On Stage announcements throughout event
- Display of banner at Relay For Life (if provided)

## Team Sponsors

If you would like your team sponsors to be recognised through the event under the Gold, Silver & Bronze categories, please contact our **Sponsorship Coordinator, Nicola Lester**. Each team sponsors will need to be approved by the organising committee in line with Cancer Council NSW sponsorship guidelines before being promoted.